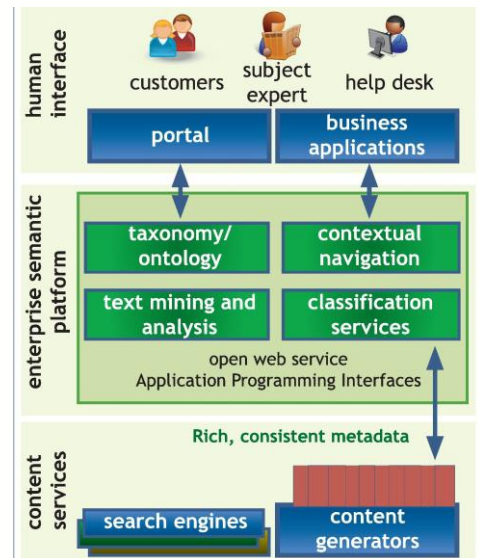


Semaphore is the Leading Enterprise Semantic Platform

- Applications such as Enterprise Search (Google Search Appliance, FAST, Lucene/ Solr, etc.) and Enterprise Content Management (SharePoint, OpenText, Documentum, etc.) use Semaphore to understand what content is about and describe connections between topics, entities and resources.
- Semaphore's semantic intelligence delivers an improvement in how users find, manage, explore, and use content.

What is Semaphore?

- Semaphore is an Enterprise Semantic Platform that uniquely captures your topics, language and context into an Ontology and then surrounds your search and content systems to deliver the most accurate search results, contextual navigation and precise, automated classification.
- Semaphore consistently adds quality metadata to all content. This includes identifying named entities in the content such as people or organization names and applying subject information managed as terms in the domain model. Our subject tagging uses natural language processing and rule-based logic to determine when content is *about* a subject, not just *mentions* a subject.
- Semaphore has resilient, scalable, XML-based web service interfaces that allow the model and classifications to integrate with content management systems, enterprise search engines, business process, and workflow applications – anywhere the semantic mark-up is needed.



Who uses Semaphore?

- **Media companies** increase subscriptions by improving the quality of their information feeds.
- **Government organizations** standardize data for compliance, processing, and citizen self-service.
- **Healthcare companies** improve critical health information quality and web self-service results.
- **Investment banks** lower data costs, promote primary research, and automate compliance.
- **Research organizations** shorten their time to market.
- **Online directories** raise their advertising revenues.
- **Corporate intranets and websites** boost their use and maximize their information assets.



About Smartlogic

Smartlogic is a software company that specializes in semantics. Smartlogic Semaphore is an Enterprise Semantic Platform that augments traditional information management systems like search, content management and business workflow engines by adding advanced content classification, metadata and navigation capabilities to deliver a more complete enterprise information management experience. Smartlogic clients, across the globe, are organizations who value their information assets, and Semaphore helps these organizations derive meaning and value from their information by adding a semantic layer to their existing systems as well as use Semaphore to mitigate risks associated with those same information assets. Semaphore does this by capturing an organization's subjects and topics into models, and then puts these models to work.

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