

Allegro SET

Semantic Entity Tracker

Allegro SET is redefining operational decision making:

- **Real Time:** platform for continuous situational awareness
- **Semantic:** operates on complete view of decision factors
- **Humanized:** solutions for business analysts
- **Comprehensive:** awareness and intelligent management of every interaction
- **Consistent:** applies business policies consistently, across the board
- **Predictive:** anticipates issues and foresees future events
- **Proactive:** prevents problems before they occur

Semantic Entity Tracker Comparison

	Traditional BI	SET - Semantic Entity Tracker
Objective	Insight into specific business operations and issues.	Reusable Enterprise Knowledge Platform.
Input type	Normally static data unloads from transactional systems, sometimes real time events.	Real time data (event) gathering.
Goal of Entity data analysis	Seeks to segment entities into similar populations.	Know everything about every individual entity.
Methodology of analysis	Shows likely patterns or predictions for segment based on statistical relevancy.	Infers from entity's chronology and last interaction what will happen next – answers.
Impact on decision making and actions taken	Used by humans (manually) and applications to assist with decision making.	Creates dynamic execution plans which direct multiple applications to achieve the desired systemic behavior.
Trail	Maintains statistical patterns of population.	Maintains complete entity chronology, and why actions were proposed and taken.



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