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structured information. (Think emails, documents, drawings, spreadsheets, etc.) Everyone will agree that relational databases are not the perfect tool for unstructured data. For a while, people thought that XML might be the solution, but XML is not a flexible self-describing language that easily deals with graphs. (To some extent it can self-describe through XML schema and deal with graphs by using the ID tag but is cumbersome.) Most people now agree that RDF is a much better structure for that than XML.

Need for Standardized Metadata

Metadata has become increasingly important now that unstructured data is finally recognized to be as valuable as structured data. There are now metadata standards using RDF triples and companies are using triple stores in production not as a replacement of relational databases but as a complementary technology.

In his book, "Pull: The Power of The Semantic Web to Transform your Business," David Siegel explains how standardized metadata and meta tagging will change the business world. I'm not going to defend his book here, but he sketches in great detail the importance of metadata for taxes, the SEC, the world of health care, education, etc. If you read this book, you will understand why RDF (and thus triples) is the new language for metadata.

Real applications are using triple stores today. Most of these applications are programmed with a triplestore that is running next to a bunch of relational databases. At some point, triple stores will completely replace relational databases. But today they can also run in parallel and in cooperation.

For the longest time Google refused to use the word "semantics" in any of their communications. Their position was that keywords are enough to do whatever you need to do for information retrieval. However, Google bought Metaweb, which offers the biggest RDF-based encyclopedia on the Web and formally announced that it will use RDF embedded in Web pages to enhance the presentation of products and companies and events in their query results. Both Microsoft and Yahool have taken the same step, and we are now seeing the first success stories of companies that use this technology.

I'll leave you with one final thought: What if you need to buy a new car? The obvious choice is to buy another car just like the one you have in the garage. The type of car that has been around for 30 years, works great on the road, perfect mileage/fuel consumption and every auto shop knows how to repair it. But there is also a new car on the market that is just as stable and fast, similar cost, but much more flexible because it also can fly and run underwater. Which car would you buy?

Dr. Jans Aasman, CEO of Franz Inc., the leading supplier of Graph Database technology for the Semantic Web.

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